



# Haffner Energy

Decarbonize · Innovate · Regenerate



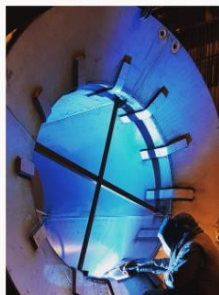
## WE ARE HIRING !

### Communication Manager (permanent contract)

📍 Paris 75002

Position available from 01/02/2024

Send your application to :  
[communication@haffner-energy.com](mailto:communication@haffner-energy.com)



## JOB OFFER (PERMANENT CONTRACT)

### Communication Manger

Haffner Energy, a family business co-founded by Marc and Philippe Haffner, designs, manufactures and supplies pioneering equipment for the production of green energies such as hydrogen and renewable gas, as well as sustainable aviation fuel, while also co-producing biochar, a soil improver that enables sustainable sequestration of carbon from the atmosphere and decarbonization of agricultural practices.

For over 30 years, Haffner Energy has been inventing and designing decarbonization and renewable energy solutions based on its patented biomass thermolysis technology. This disruptive technology supports mobility and industry players in achieving "net zero emissions" and the emergence of a circular economy.

It's a 30-year story, with more than 10 years of active research & development, innovative projects in the pipeline and growth on the horizon! In February 2022, the Company's IPO on the Paris stock exchange secured its accelerated development ambitions.

As part of our development, we are looking for a Communication Manager to work at our Paris office (Paris 2<sup>e</sup>).

#### YOUR MAIN ROLE :

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Reporting to the Chairman & CEO's Chief of Staff & Director of Communication, and working closely with the Business Development & Marketing and External Relations & Partnerships teams, you will have the opportunity to participate in the construction and deployment of a 360° communications strategy in a highly dynamic sector.

In order to raise Haffner Energy's profile and visibility, particularly internationally, you will contribute to the creation of content and its distribution via the various digital channels, and help the teams prepare for the conferences and trade shows in which the company participates.

You will also be involved in all internal communication projects to inform and unite employees across 3 sites in France.

You will be responsible for the operational supervision of a work-study student, under the supervision of the Chief of Staff to the CEO & Communication Director.

#### JOB DESCRIPTION

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You will be responsible for :

- **Corporate communications and press relations**

- ✓ Actively participate in defining and implementing the company's internal and external communications strategy.
- ✓ Ensure compliance with the company's visual identity and brand platform, both internally and externally, across all communication media and channels.
- ✓ Contribute to press relations strategy: draft press releases, press kits, articles, in conjunction with our agency.
- ✓ Contribute to financial communications: distribution of press releases and regulated reports, organization of individual shareholder webinars (2 per year), contribution to the writing and layout of ppt presentations.

- **Content creation**
  - ✓ Development of editorial strategy and schedule of events
  - ✓ Writing and production of content (articles, posts, infographics, videos, etc.), in conjunction with our freelance and agency partners.
  - ✓ Organization of photo and video shoots
  - ✓ Creation of communication and sales aids (corporate and sales brochures, visuals and stand design for trade shows), with the support of the Business Development department.
  - ✓ Benchmark of industry trends and best practices
- **Digital communication**
  - ✓ Social network strategy: content, distribution and KPI monitoring (Linkedin/X/You Tube)
  - ✓ Management and animation of the new website (French/English)
  - ✓ Design and editing of bi-monthly external newsletter
- **Internal communications and events**
  - ✓ Reporting to the Business Development Department: support for trade show preparation (booth design and communication plans).
  - ✓ Contribution to HR communication and employer branding materials (welcome booklet, employee portraits, etc.)
  - ✓ Organization of internal meetings (Teams every 3 months) and annual seminar.
  - ✓ Supervision of the Teams Intranet page

As part of your duties, you will be required to work with all the company's departments, and to travel both in France and abroad to our various sites for meetings and trade shows.

## PROFILE

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- You have at least 5 years' experience in communications and marketing in an international context.
- You combine analytical skills with the ability to synthesize information, and you are rigorous and curious.
- You are versatile, organized and reactive. You have excellent writing skills and are creative.
- You can work independently and enjoy teamwork on cross-functional projects.
- Adaptability and initiative are your main assets? Then join our team!

Specific knowledge/skills :

- ✓ Interest in the renewable energy sector (in particular renewable hydrogen and gas & sustainable aviation fuel)
- ✓ Strong digital culture and mastery of social media in B2B communications
- ✓ Ability to design and write messages with a language and style suited to different targets (customers, shareholders, investors, general public)
- ✓ Knowledge and mastery of graphic chain tools
- ✓ Knowledge of Canva, Wordpress and emailing platforms highly appreciated
- ✓ Bilingual English/French, both written and spoken, essential

## WORKING CONDITIONS

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- Permanent contract
- Start date: February 2024
- Position based in Paris (75002)
- Benefits: lunch vouchers, teleworking charter, CSE, health insurance

To apply for this position, send your application to: [communication@haffner-energy.com](mailto:communication@haffner-energy.com)

To find out more about our exciting adventure and challenges: visit <https://www.haffner-energy.com/>